

Website Design Brief

BASIC INFORMATION

Company Name: _____

Tagline/Slogan: *(if applicable)* _____

Address(s): _____

Phone: _____

Email: _____

Hours of Operation:

Mon.

Tues.

Wed.

Thurs.

Fri.

Sat.

Sun.

Payments Accepted:



SOCIAL MEDIA

Facebook URL: _____

Twitter Username: _____

Instagram Username: _____

Others: _____

TELL US ABOUT YOUR COMPANY

Tell us about your company: *(provide 3 - 5 sentences that briefly describe your company, year established, your main products or services offered, and the area(s) you serve.)*

What are the main products/services you offer? _____

Please describe your target audience. Who are your customers? _____

What sets you apart from the competition? _____

DESIGN NOTES

Do you have a logo? YES NO

Do you have any photos you would like to include? YES NO

Are there specific colors you would like to use? YES NO _____

Do you have any marketing materials like flyers or brochures that you would like us to match the style/design? YES NO _____

Do you already own a domain name? YES NO

Yes, What is it: _____

What are your core objectives of your website? *(Check all that apply)*

- | | |
|--|---|
| <input type="checkbox"/> Launch a New Business | <input type="checkbox"/> Push Customers to a Physical Storefront |
| <input type="checkbox"/> Enable Customers to Learn More About Us | <input type="checkbox"/> Promote Main Products/Services |
| <input type="checkbox"/> Build Brand Awareness | <input type="checkbox"/> Increase Social Media Reach |
| <input type="checkbox"/> Generate Phone Leads | <input type="checkbox"/> Communicate with Customers |
| <input type="checkbox"/> Generate Email Leads | <input type="checkbox"/> Allow Visitors to Access our Menu/Brochure |

Please provide any other notes that would help us design your site: _____
